Cookie Policy

Mooney Boats Ltd | Last Updated: 22 October 2026

1. Introduction

This Cookie Policy explains how Mooney Boats Ltd ("we", "us" or "our") uses cookies and similar technologies on our website, https://mooneyboats.ie.

We are committed to protecting your privacy and ensuring transparency about how information is collected and used when you visit our website.

This policy should be read alongside our Privacy Policy.

2. What Are Cookies?

Cookies are small text files that are stored on your computer, smartphone or other device when you visit a website.

They help websites function efficiently, remember your preferences and provide information about how visitors interact with website content.

Cookies may be placed by our website (first-party cookies) or by third-party services used on our website (third-party cookies).

3. How We Use Cookies

Our website may use the following categories of cookies:

Strictly Necessary Cookies

These cookies are essential for the website to function correctly. They support basic features such as page navigation, security and remembering your cookie preferences.

These cookies do not require your consent where they are strictly necessary to provide a service you have requested.

Analytics and Performance Cookies

These cookies help us understand how visitors use our website, including which pages are visited most frequently and how users navigate through the site.

This information helps us improve website performance, functionality and user experience.

Analytics cookies are only activated where you have provided your consent.

Functional Cookies

These cookies allow the website to remember choices you make, such as language preferences or other settings, to provide a more personalised browsing experience.

Where these cookies are not strictly necessary, they are only activated with your consent.

Marketing and Advertising Cookies

These cookies may be used to deliver relevant advertising, measure the effectiveness of marketing campaigns and understand visitor interactions with advertisements.

Marketing cookies are only activated with your consent.

4. Third-Party Cookies

Some features of our website may be provided by third-party services, such as website analytics providers, embedded videos, maps or social media platforms.

Where these services use cookies or similar tracking technologies, we will seek your consent unless an applicable exemption applies.

Third-party providers may process information in accordance with their own privacy policies.

Details of the third-party services and cookies actually used on our website are provided in Section 5.

5. Cookies Used on Our Website

The following table provides information about the cookies and similar technologies used on our website.

Cookie Name	Provider	Purpose	Duration
[Cookie Name]	[Provider]	Essential website functionality	[Duration]
[Cookie Name]	[Provider]	Remember cookie consent preferences	[Duration]
[Cookie Name]	[Provider]	Website analytics	[Duration]
[Cookie Name]	[Provider]	Functional preferences	[Duration]
[Cookie Name]	[Provider]	Marketing or advertising	[Duration]

This table will be maintained to reflect the cookies and tracking technologies in use on our website.

6. Managing Your Cookie Preferences

When you first visit our website, you will be presented with a cookie consent banner allowing you to:

- Accept all cookies.
- Reject non-essential cookies.
- Customise your cookie preferences.

You can change or withdraw your consent at any time by selecting the Cookie Settings link available on our website.

Withdrawing consent will not affect the lawfulness of processing carried out before consent was withdrawn.

You can also manage or delete cookies through your web browser settings. Please note that disabling certain cookies may affect website functionality.

7. Personal Data and Privacy

Some cookies may collect information that constitutes personal data, such as online identifiers, IP addresses or information about your interactions with our website.

Where personal data is processed through cookies, Mooney Boats Ltd complies with applicable data protection legislation, including the General Data Protection Regulation (GDPR) and the Data Protection Act 2018.

For non-essential cookies, we rely on your consent where required by applicable law.

For further information about how we collect, use, retain and protect personal data, please refer to our Privacy Policy.

8. International Data Transfers

Some third-party service providers may process information outside the European Economic Area (EEA).

Where personal data is transferred internationally, Mooney Boats Ltd will ensure that appropriate safeguards are in place in accordance with applicable data protection legislation.

Further information about relevant transfers and safeguards is available in our Privacy Policy.

9. Changes to This Cookie Policy

Mooney Boats Ltd may update this Cookie Policy periodically to reflect changes in legislation, website functionality or the cookies and technologies we use.

Any updates will be published on this page, together with a revised "Last Updated" date.

We encourage visitors to review this policy periodically.

10. Contact Us

If you have any questions about this Cookie Policy or how cookies are used on our website, please contact:

Mooney Boats Ltd
[Company Address]
Email: [Email Address]
Website: https://mooneyboats.ie

For further information about your data protection rights, you can visit the Irish Data Protection Commission at www.dataprotection.ie.